

THE **Multi**EXPERIENCE



Oct 18-19, 2023 | **WWW.AVXPO.BIZ**
CROWNE PLAZA DENVER AIRPORT HOTEL AND CONVENTION CENTER

Live the Industry Leading MultiEXPERIENCE at AVX 2023!

What is AVX?

AVX is a regional AV integration, broadcast, videography Expo that gives you the opportunity to accomplish 3 important missions in a 2-day span:

1. To meet high end clients from the Rocky Mountain area
2. To support your local resellers and integrators in their sales processes
3. To train local integrators on your most recent products and services

AVX is the largest event of its kind in the West Central United States. AVX is intimate and well managed, helping you to maximize your time in Colorado and thereby giving you the best chance at having a productive ROI.

Who attends AVX?

In only two days, you will reach more than 1200 professionals, decision makers and end users in the corporate IT, film, AV, video, broadcast, sound, animation, computer imaging, editing and presentation technologies industries. **AVX** is effective. **AVX** is efficient. It's the perfect forum to entertain qualified prospects in this region.

Markets targeted by AVX 2023:

- Broadcast
- A/V Specialists
- Education
- Healthcare
- Business/IT
- Legal
- Worship
- Facilities
- Government



Sponsored By:



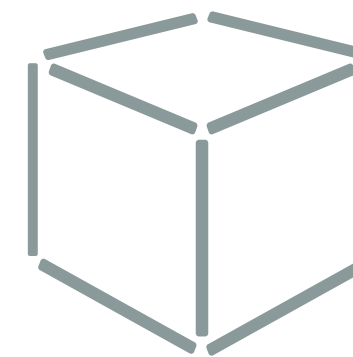
AVX 2023 Brings Today's Technology Right to Your Fingertips!

**Your company needs
a place to get an
edge over its
competition.**

**Our 1200+ attendees
need to experience
your solutions!**

Exhibit rates:

	*Before June 30	After June 30
10'x10' Space	\$1645	\$1695
10'x20' Space	\$3190	\$3290
10'x30' Space	\$4735	\$4885
20'x20' Space	\$5500	\$5900
Projector Alley	\$2500	\$2600



Each AVX booth includes:

- Draped 8-foot flameproof back wall and 3-foot sidewalls
- Exhibitor badges
- Supplied digital marketing tools to promote your new products regionally
- Booth identification sign
- Free listing in Show Program
- Overnight security service
- On-site exhibit management to assist with the unexpected
- A link from the event page on AVX Web site

*An 10' x 10'
booth starts
at \$1645*
That's around \$1.65
per potential
buyer over
two days!*

2023 AVX Sponsorship Opportunities



Fire-up your exhibitor experience with these high profile sponsorships!

To participate, please contact Lynn or Mark Cramer, President, ExpoMasters, Inc., 303-771-2000 lcramer@expomasters.com or sign up on the exhibitor application.

REGISTRATION SPONSOR

\$5,000/limit 1

Become the exclusive registration sponsor and be seen by every single registrant. Your logo will be included on each page of online registration as well as the confirmation email and eticket sent to attendees

EXCLUSIVE CONFERENCE SPONSORSHIP

\$5,000/limit 1

- 1 HTML email blast to all pre-registered and prospective attendees in database
- Banner ad on Registration Page of the website
- Your logo as a sponsor in the conference brochure
- Your logo as a sponsor in the event program handed out on site to all attendees
- Your logo as a sponsor on the website's Education and Schedule pages
- A Full Page Ad in the Show Program
- 20 complimentary drink tickets to the reception (if applicable)

WIFI NETWORK SPONSORSHIP

\$1,500/limit 1

- Your company name will be the "official password"
- Sign placed in your booth recognizing you as the WIFI Sponsor
- Acknowledgment on-site as the host of the internet service

AVX AFTER HOURS RECEPTION SPONSORSHIP

\$3,500/limit 3

- Your Company will receive Sponsor Recognition and Advertising on site and in conference brochure
- Your logo as a sponsor in the event program handed out on site to all attendees
- Your logo as a sponsor on the website
- Full Page Ad in the Show Program
- Table Display at the Reception
- Banner placement at After Hours Party (sponsor provides banner)
- PLUS 20 complimentary drink tickets to the reception

SEMINAR MEETING ROOM SPONSORSHIP

\$3,500/limit 3

- Sponsor a Meeting Room and get 2 seminar slots included for your company
- Company name on meeting room signage
- Banner display in meeting room or outside. Company provides banner
- Recognition on website and anywhere the conference schedule is viewed
- Receive a Full Page Ad in the Show Program

ATTENDEE BADGE LANYARD

\$2,500/limit

- Every attendee and exhibitor will wear your exclusive company lanyard around their neck during the event and take it home with them. Company produces and provides the lanyards.

AVX ESPRESSO SERVICE **\$2,500/limit 1**

- Display your company banner, poster and handouts at the Espresso Service
- Receive sponsorship recognition in the Show Program, “Lattes Sponsored by Your Company Logo”
- Receive a Full Page Ad in the Show Program

KEYNOTE SPEAKER - WED. OR THURS. **\$1,500/limit 1 per Keynote**

- Receive recognition in the Show Program and on the event website
- Get a Full Page Ad in the Show Program
- Be promoted at Keynote with logo and signage

CHARGING STATION SPONSOR **\$500/limit 2**

- Receive logo recognition at the charging site

Digital Advertising

REGISTRATION SPONSOR **\$5,000/limit 1**

- Become the exclusive registration sponsor and be seen by every single registrant. Your logo will be included on each page of online registration as well as the confirmation email and eticket sent to attendees.

EBLAST EXCLUSIVE SPONSOR **1 x \$1,000 ea**

- Reach our potential attendance list directly (15,000+) in an exclusive blast with only our show banner at the top of each email. Your offer or message will be the sole content of the blast.

EBLAST PRE SHOW HIGHLIGHT **\$350 ea**

- Announce your show offer or incentive to stop by your booth in our pre-show eBlast to our potential attendance list.
- This will be included with our weekly attendance blast.

EXCLUSIVE WEB AD EXCLUSIVE
45-60 DAYS PRIOR TO EVENT **\$500 ea**

- Reach thousands of attendees while they are researching the event and/or registering.

Please provide banner ad: 192 px (w) x 300 px (h)

SHARED WEB AD
45-60 DAYS PRIOR TO EVENT **\$350 ea**

- Reach thousands of attendees while they are researching the event and/or registering.

Please provide banner ad: 192 px (w) x 300 px (h)

**2023 AVX
Marketing
Opportunities**



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The Top 6 Reasons to Exhibit

Launch or demo your products to highly focused decision makers.

Network with people who are hard to meet.

Connect with existing customers in one place.

Increase awareness of your company's products and services.

Establish or maintain your position in our regional market.

Get recognized for being a key supporter of a great regional trade show dedicated to the delivery of audio/video/broadcast/technology products, services and solutions.

2023 Exhibit Dates And Hours

Exhibitor Move-In

Tuesday, Oct. 17	8 a.m. - 6 p.m.
Wednesday, Oct. 18	8 a.m. - 9 a.m.

Show Hours

Wednesday, Oct. 18	10 a.m. - 5 p.m.
Thursday, Oct. 19	10 a.m. - 3 p.m.

Exhibitor Move-Out

Thursday, Oct. 19	3 p.m. - 9 p.m.
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Show location

John Q Hammons Convention Center
Crowne Plaza at Denver International Airport
15500 E. 40th Street
Denver, CO 80239

AVX exhibitors receive special room rate of only \$146!!
(Includes breakfast)

Crowne Plaza DIA. Call 303-371-9494. Refer to AVX 2023 please.



