

EXHIBITOR PROSPECTUS



ROCKY MOUNTAIN AUDIO VIDEO EXPO

20 EVOLVED 24

**October 3 & 4**  
4 Seasons Ballroom  
Colorado Convention Center

# AVX Evolved

Since its inception in 1986, the Rocky Mountain Audio Video Expo (AVX) has continually evolved alongside technological advancements, shaping the industry's landscape. From the early days of bulky equipment to the current era of sleek, high-definition displays and immersive sound systems, AVX has mirrored the rapid pace of innovation. As it prepares to open a new chapter at the Colorado Convention Center, attendees can expect to encounter cutting-edge products like 8K displays, virtual reality setups, and AI-driven audio solutions. This upcoming exhibition promises to be a fusion of creativity and functionality, showcasing the very best that the audio video industry has to offer in the digital age.



# What is AVX?

AVX is a regional AV integration, broadcast, videography Expo that gives you the opportunity to accomplish 3 important missions in a 2-day span:

- 1. To meet high end clients from the Rocky Mountain area**
- 2. To support your local resellers and integrators in their sales processes**
- 3. To train local integrators on your most recent products and services**

AVX is the largest event of its kind in the West Central United States. AVX is intimate and well managed, helping you to maximize your time in Colorado and thereby giving you the best chance at having a productive ROI.

# Who attends AVX?

In only two days, you will reach more than 1000 professionals, decision makers and end users in the corporate IT, film, AV, video, broadcast, sound, animation, computer imaging, editing and presentation technologies industries. AVX is effective. AVX is efficient. It's the perfect forum to entertain qualified prospects in this region.

Sponsored By:



## The Top 6 Reasons to Exhibit

- Launch or demo your products to highly focused decision makers.
- Network with people who are hard to meet. Connect with existing customers in one place.
- Increase awareness of your company's products and services.
- Establish or maintain your position in our regional market.
- Get recognized for being a key supporter of a great regional trade show.

## Markets targeted by AVX 2024:

- Broadcast
- A/V Specialists
- Education
- Healthcare
- Business/IT
- Legal
- Worship
- Facilities
- Government



# Exhibit Rates:

	Before June 30	After June 30
10'x10' Space	\$1860	\$1910
20'x20' Space	\$5500	\$5900
Projector Alley	\$2750	\$2850

## Each AVX booth includes:

- Draped 8-foot flameproof back wall and 3-foot sidewalls
- Exhibitor badges
- Supplied digital marketing tools to promote your new products regionally
- Booth identification sign
- Free listing in Show Program
- Overnight security service
- On-site exhibit management to assist with the unexpected

BOOK NOW: [www.avxpo.biz](http://www.avxpo.biz)

*A 10' x 10' booth starts at \$1860\* That's around \$1.86 per potential buyer over two days!*



PARTNER WITH US!



TARGET CUSTOMERS!



LAUNCH YOUR BRAND!

# 2024 AVX Sponsorship Opportunities

Fire-up your exhibitor experience with these high profile sponsorships!

To participate, please contact Lynn or Mark Cramer, President, ExpoMasters, Inc., 303-771-2000 [lcramer@expomasters.com](mailto:lcramer@expomasters.com) or sign up on the exhibitor application.

## EXCLUSIVE CONFERENCE SPONSORSHIP

**\$5,000/limit 1**

- 1 HTML email blast to all pre-registered and prospective attendees in database
- Banner ad on Registration Page of the website
- Your logo as a sponsor in the conference brochure
- Your logo as a sponsor in the event program handed out on site to all attendees
- Your logo as a sponsor on the website's Education and Schedule pages
- A Full Page Ad in the Show Program
- 20 complimentary drink tickets to the reception (if applicable)

## SEMINAR MEETING ROOM SPONSORSHIP

**\$3,500/limit 3**

- Sponsor a Meeting Room and get 2 seminar slots included for your company
- Company name on meeting room signage
- Banner display in meeting room or outside. Company provides banner
- Recognition on website and anywhere the conference schedule is viewed
- Receive a Full Page Ad in the Show Program

## ATTENDEE BADGE LANYARD

**\$2,500/limit**

- Every attendee and exhibitor will wear your exclusive company lanyard around their neck during the event and take it home with them.

Your company will produce and supply the lanyards.

## AVX COFFEE SERVICE

**\$2,500/limit 1**

- Display your company banner, poster and handouts at the Coffee Service
- Receive sponsorship recognition in the Show Program, "Coffee Sponsored by Your Company Logo"
- Receive a Full Page Ad in the Show Program

*Your company needs a place to get an edge over its competition.*

**Our 1000+ attendees need to experience your solutions!**

**KEYNOTE SPEAKER - WED. OR THURS.**

**\$1,500/limit 1 per Keynote**

- Receive recognition in the Show Program and on the event website
- Get a Full Page Ad in the Show Program
- Be promoted at Keynote with logo and signage

**CHARGING STATION SPONSOR**

**\$500/limit 2**

- Receive logo recognition at the charging site

**Digital Advertising**

**REGISTRATION SPONSOR**

**\$5,000/limit 1**

- Become the exclusive registration sponsor and be seen by every single registrant. Your logo will be included on each page of online registration as well as the confirmation email and eticket sent to attendees.

**EBLAST EXCLUSIVE SPONSOR**

**1 x \$1,000 ea**

- Reach our potential attendance list directly (15,000+) in an exclusive blast with only our show banner at the top of each email. Your offer or message will be the sole content of the blast.

**EBLAST PRE SHOW HIGHLIGHT**

**\$350 ea**

- Announce your show offer or incentive to stop by your booth in our pre-show eBlast to our potential attendance list.
- This will also be included with our weekly attendance blast.

**EXCLUSIVE WEB AD EXCLUSIVE**

**45-60 DAYS PRIOR TO EVENT**

**\$500 ea**

- Reach thousands of attendees while they are researching the event and/or registering. Please provide banner ad: 192 px (w) x 300 px (h)

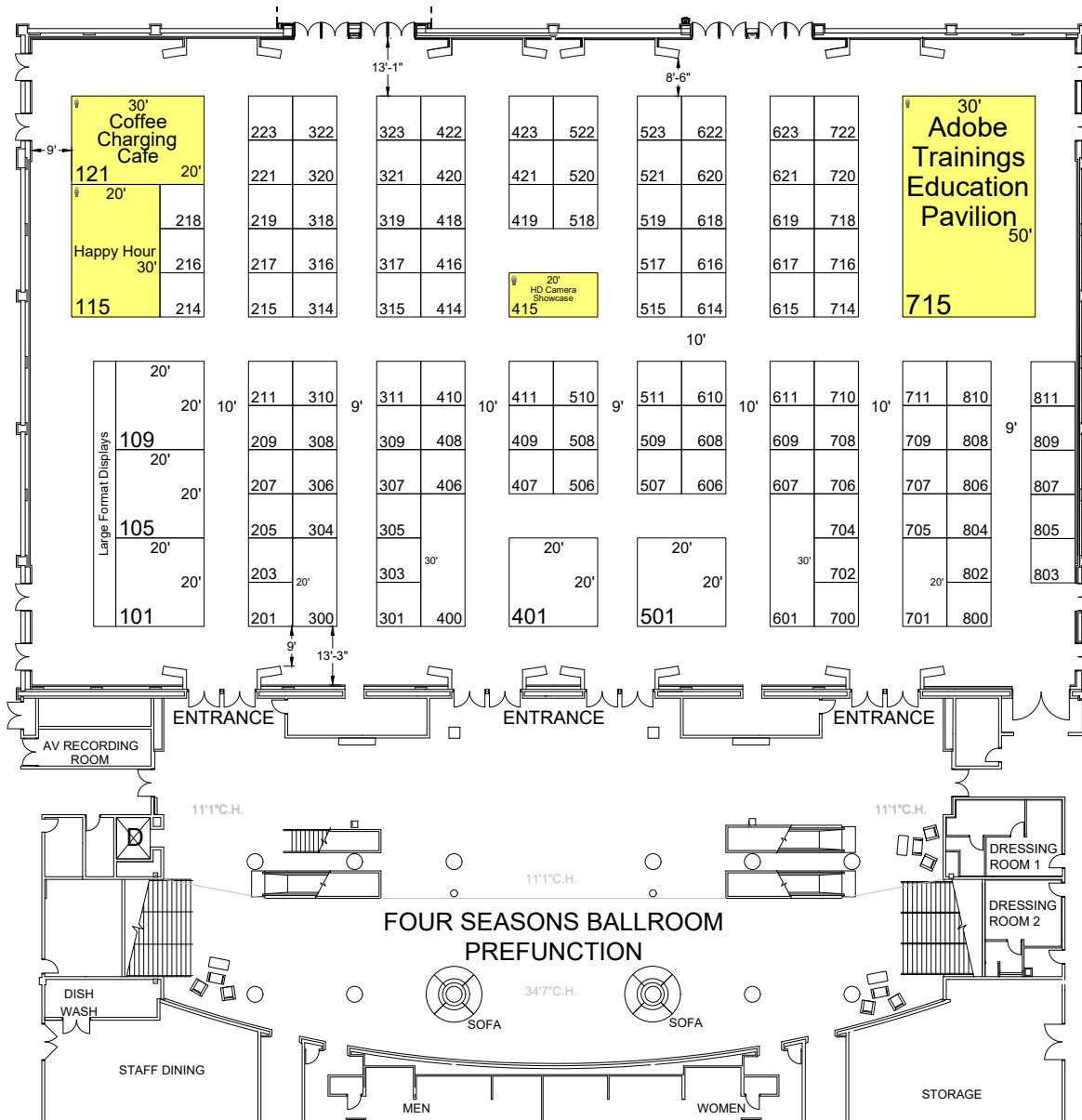
**SHARED WEB AD**

**45-60 DAYS PRIOR TO EVENT**

**\$350 ea**

- Reach thousands of attendees while they are researching the event and/or registering. Please provide banner ad: 192 px (w) x 300 px (h)

# 2024 Floorplan



# 2024 Exhibit Dates And Hours

## Exhibitor Move-In

Wednesday, Oct. 2 10 a.m. - 6 p.m.  
 Thursday, Oct. 3 8 a.m. - 9 a.m.

## NEW Show location

Colorado Convention Center  
 4 Seasons Ballroom  
 700 14th St.  
 Denver, CO 80202

## Show Hours

Thursday, Oct. 3 10 a.m. - 5 p.m.  
 Friday, Oct. 4 10 a.m. - 3 p.m.

## Exhibitor Move-Out

Friday, Oct. 4 3 p.m. - 9 p.m.