

Exhibitor Prospectus



ROCKY MOUNTAIN AUDIO VIDEO EXPO

Oct. 25-26, 2017

Crowne Plaza Denver Airport Hotel and Convention Center

Denver | Colorado

Audio | Video | Broadcast | Technology | Integration | Media

AVXpo.biz



ROCKY MOUNTAIN AUDIO VIDEO EXPO

Is Sponsored By:



What is AVX?

AVX is a regional AV integration, broadcast, videography show that gives you an affordable option to the big nationals. We give you a manageable and intimate setting where you have access to big decision makers. You can directly support five of your local resellers, educate prospects, train resellers reps, show new product lines, and meet your buyers face to face.

WHO ATTENDS AVX?

In only two days, you will reach over 1000 professionals, decision makers and end-users in the corporate IT, film, AV, video, broadcast, sound, animation, computer imaging and editing and presentation technologies attend AVX. AVX is effective. AVX is efficient. It's the perfect forum to entertain qualified prospects in this region.

Markets targeted by AVX 2017:

Broadcast
A/V Specialists
Education
Healthcare
Business/IT
Legal
Worship
Facilities
Government

Networking is marketing. Marketing yourself, marketing your uniqueness, marketing what you stand for.



- Christine Comaford-Lynch

**YOUR COMPANY NEEDS
A PLACE TO GET AN EDGE
OVER ITS COMPETITION.
OUR 1400+ ATTENDEES
NEED A PLACE TO
EXPERIENCE YOUR
SOLUTIONS.
THAT PLACE IS THE
2017 AVX.**

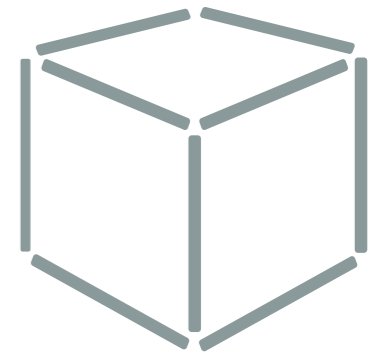


EXHIBIT RATES

	*Before June 30	After June 30
10'x10' Space	\$1395	\$1460
10'x20' Space	\$2700	\$2830
10'x30' Space	\$3915	\$4200
20'x20' Space	\$5200	\$5570
20'x30' Space	\$7830	\$8310
Projector Alley	\$2440	\$2500

EACH AVX BOOTH INCLUDES:

- Draped 8-foot flameproof back wall and 3-foot sidewalls
- Exhibitor badges
- Unlimited complimentary passes
- Booth identification sign
- Free listing in Show Program
- Overnight security service
- On-site exhibit management to assist with the unexpected
- A link from the event page on AVX Web site



*A 10' x 10'
pod starts
at \$1395*
That's about \$1
per potential
buyer over
two days!*

SBE National Meeting Joining AVX for 2017

We are pleased to announce that the Society of Broadcast Engineers will hold their National Meeting in conjunction with AVX. According to John Poray, President of the SBE, over 100 influential broadcast professionals from throughout the nation and another 100 from the local region will be in attendance. This is in addition to the 1400+ professionals that join us at AVX each year. As an exhibitor, this is one show you do not want to miss!



2017 EXHIBIT DATES AND HOURS

Exhibitor Move-In

Tuesday, Oct. 24

8 a.m. - 6 p.m.

Wednesday, Oct. 25

8 - 9 a.m.

Show Hours

Wednesday, Oct. 25

10 a.m. - 5 p.m.

Thursday, Oct. 26

10 a.m. - 4 p.m.

Exhibitor Move-Out

Thursday, Oct. 26

4 - 9 p.m.

SHOW LOCATION

John Q Hammons Convention Center

Crowne Plaza at Denver International Airport

15500 E. 40th Street

Denver, CO 80239

Exhibitors receive
special room rate
of only \$122.00!!



Crowne Plaza DIA. Call
303-371-9494. Refer to
AVX 2017 please.



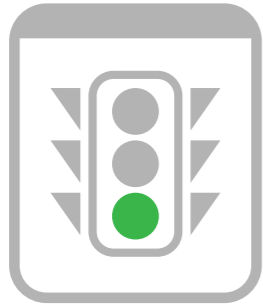
2017 AVX Sponsorship Opportunities



Supercharge your exhibitor
experience with these high
profile sponsorships!

To participate, please contact
Lynn or Mark Cramer,
President, ExpoMasters, Inc.,
303-771-2000
lcramer@expomasters.com or
sign up on the Exhibitor
Application.

PATRON SPONSOR	<ul style="list-style-type: none"> Your logo as a sponsor in the conference brochure Your logo as a sponsor in the event program handed out on site to all attendees Your logo as a sponsor on the website A Full Page Ad in the Show Program (\$400 Value) 20 complimentary drink tickets to the reception (\$150 Value) 	\$3,500/Limit 1
AVX AFTER HOURS RECEPTION	<ul style="list-style-type: none"> Your Company will receive Sponsor Recognition and Advertising in conference brochure, Your logo as a sponsor in the event program handed out on site to all attendees Your logo as a sponsor on the website Full Page Ad in the Show Program (\$400 Value) Banner placement at After Hours Party (company provides banner) PLUS 20 complimentary drink tickets to the reception (\$150 Value) 	\$3,500/Limit 3
SEMINAR PAVILION	<ul style="list-style-type: none"> Sponsor a Pavilion and get 2 seminar slots included for your company. Receive Pavilion Display Naming Rights Recognition (company name across the top of pavilion entrance) Recognition on website and anywhere the conference schedule is viewed. Receive a Full Page ad (\$400 Value) in the Show Program 	\$3,500/Limit 1
ATTENDEE BADGE LANYARD	<ul style="list-style-type: none"> Every attendee and exhibitor will wear your exclusive company lanyard around their neck during the event and take it home with them. AVX will produce and provide the lanyards. 	\$2,500/Limit 1
AVX ESPRESSO SERVICE	<ul style="list-style-type: none"> Display your company banner, poster and handouts at the Espresso Service. Receive sponsorship recognition in the Show Program, "Latte's Sponsored by Your Company Logo." Receive a Full Page ad (\$400 Value) in the Show Program. 	\$2,500/Limit 1
KEYNOTE SPEAKER - WEDNESDAY OR THURSDAY	<ul style="list-style-type: none"> Receive recognition in the Show Program and on the event web-site. Get a Full Page ad (\$400 Value) in the Show Program. Be promoted at Keynote with logo and signage 	\$1,500 ea./Limit 1
WIFI NETWORK SPONSOR	<ul style="list-style-type: none"> Acknowledgement on-site as the host of the internet service. 	\$1,500/Limit 1
CHARGING STATION SPONSOR	<ul style="list-style-type: none"> Receive logo recognition at the charging site. 	\$500 Limit 2
GOLD BANNER AD	<ul style="list-style-type: none"> Exclusive 45-60 days prior to event Reach thousands of attendees while they are researching the event and/or registering. 	\$500 ea.
SILVER BANNER AD	<ul style="list-style-type: none"> Shared Rotating 45-60 days prior to event Reach thousands of attendees while they are researching the event and/or registering. 	\$250 ea.



It's all green lights at AVX 2017

Launch or demo your products to highly focused decision makers.

Network with people who are hard to meet.

Connect with existing customers in one place.

Increase awareness of your company's products and services.

Establish or maintain your position in our industry.

Get recognized for being a key supporter of a great regional trade show dedicated to the delivery of audio/video/broadcast/technology products and services.

2017 AVX Floorplan

